



Pratts

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For the week November 6 to 11, 2017

Alerts – Tomato market has turned for the worse and demand exceeds markets now as a result of hurricane Irma that hit Florida. Cauliflower in a demand exceeds supply situation as a result of supply gaps and strong demand and low quality. Broccoli and celery are following suit but have not jumped as fast as the cauliflower markets. We have hit the seasonal trend for lighter supplies of berries now as we transition South for the winter, expect firmer markets for the remainder of the year.

Fruit	Quality	Market	Growing Area	Comments
Apples	Good	Steady	Washington/BC	BC crop McIntosh royal gala ambrosia spartan red delicious all available and shipping
Avocado	Good	Steady	Mexico	Better volume coming out of Mexico with good quality steady demand and markets
Bananas	Good	Steady	Guatemala	Steady no change
Berries: Strawberries	Fair	Up	California	Limited supplies shipping and quality is lower as a result of the heat wave in California bruising over ripe and soft berries at shipping point
Berries: Raspberries	Fair	Steady	California/Mexico	Steady supplies available as a result of multiple growing regions shipping with steady demand and markets
Berries: Blackberries	Fair	Steady	California/Mexico	Supplies are improving however still marginal quality red cell and soft berries showing at shipping point
Berries: Blueberries	Fair	Steady	Mexico/South America	Steady supplies available as a result of multiple growing regions shipping with steady demand and markets
Citrus: Lemons	Good	Steady	California/Mexico	Better supplies for California lemons with the desert crop harvest and light availability of Mexican product and imports
Citrus: Limes	Good	Steady	Mexico	Quality and supply is improving daily with steady demand and markets
Citrus: Oranges Navels	Good	Steady	California	Light supplies for the start of the California navel season volume will build over the next 2 to 3 weeks demand continues to exceed supply
Grape: Green	Good	Steady/Up	California	Good supplies and quality
Grapes: Red	Good	Steady/Up	California	Good supplies and quality
Melons: Cantaloupe	Very Good	Up	California/Mexico	Demand exceeds supply Mexico primary shipping area and no off shore arrivals at this time quality remains good and markets are high
Melons: Honeydew	Very Good	Steady	California/Mexico	Good supplies and quality
Melons: Watermelon	Good	Steady/Down	Mexico	Good supplies and quality
Pears Bartlett	Good	Steady	Washington	Good supplies and quality market is still relatively firm from most growing regions
Pineapples	Good	Steady	Mexico	Good supplies and quality
Stone Fruit	N/A	N/A	South America	BC soft fruit season all but finished for the season
Tomatoes Round Field	Fair	Up	California/Florida	Demand exceeds supplies as a result of significant reduction of supplies in Florida cause by hurricane Irma market is high
Vegetables	Quality	Market	Growing Area	Comments
Asparagus	Good	Steady/Up	Mexico	Better supplies available now that Peruvian product has hit the market steady demands and markets
Bell Peppers: Green	Good	Steady/Up	California	Lighter supplies and stronger demand has caused markets to firm up quality is variable
Bell Peppers: Red	Good	Steady/Up	California	Very light supplies as a result of Northern California starting to finish and Southern product not available
Broccoli	Fair	Up	California/Mexico	Demand exceeds supplies as a result of low quality and gap between growing regions market is high
Carrots	Good	Steady	Canadian	Good supplies and quality
Cauliflower	Fair	Up	California	Extreme demand exceeds supplies market has risen and expect possible shortages and low quality at this time
Celery	Good	Up	California	Demand is strong with light supplies quality remains good markets are firm
Cucumbers HH	Good	Up	Alberta	#2 FS cucumbers available with steady supplies market is firm and will remain as we move closer to the winter months
Eggplant	Good	Steady	California	Lighter supplies now in most growing regions as we transition South for the winter
Green Onions	Good	Steady	Mexico	Good supplies and quality
Lettuce: Leaf and Romaine	Good	Steady	California Salinas	Good supplies and quality for most leaf items romaine hearts continue to be active however as a result of quality issues
Lettuce: Iceberg Trim and Cello	Good	Steady	California Huron	Good supplies and quality
Onions	Very Good	Steady	Washington	Good supplies and quality
Squash	Good	Steady/Down	California	Good supplies and quality
Potatoes: Bakers	Very Good	Up	Washington	Good supplies and quality on larger size small count size market has firmed up slightly as a result of lighter supplies and availability
Potatoes: Coloured	Good	Steady	Canadian	Good supplies and quality

Quality Scoring (Fair – Good – Very Good – Excellent)

Disclaimer (Field report based on information provided on Wednesday of this week and does not necessarily correspond to current inventory or future inventory values and quality)