



Pratts

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For the week December 4 to 9, 2017

Alerts – Tomato market continues to be demand exceeds as a result of hurricane Irma that hit Florida and California all but finished for the year. Red peppers extremely short in supply and green peppers are light in supplies but not as bad as reds. We have hit the seasonal trend for lighter supplies of berries now as we transition South for the winter, expect firmer markets for the remainder of the year.

Fruit	Quality	Market	Growing Area	Comments
Apples	Good	Steady	BC	All product of BC now and in good supply
Avocado	Good	Steady/Up	Mexico	Lighter volume coming out of Mexico this week markets are reacting and expected to remain firm for the next little while
Bananas	Good	Steady	Guatemala	Steady no change
Berries: Strawberries	Good	Steady/Up	California	Good supplies however the demand remains strong leaving market at elevated levels berry quality is good at this time
Berries: Raspberries	Good	Up	California/Mexico	Light supplies and availability with the majority of the volume shipping from Mexico followed by California markets remain firm
Berries: Blackberries	Fair	Steady	California/Mexico	Good supplies and better availability compared to raspberries product shipping from Mexico and California markets are steady
Berries: Blueberries	Good	Steady	Mexico/South America	Very limited supplies available as we are now into offshore product expect possible pro-rates and or shortages at the beginning of the week
Citrus: Lemons	Good	Steady/Up	California/Mexico	Lighter supplies for California lemons with the desert crop harvest being lighter in volume strong demand and markets this week
Citrus: Limes	Very Good	Steady/Up	Mexico	Good quality and supply with steady demand and markets
Citrus: Oranges Navels	Good	Steady	California	Better supplies now for California navels new crop oranges heavy to fancy grade and larger size profile
Grape: Green	Good	Steady	California	Good supplies and quality
Grapes: Red	Good	Steady	California	Good supplies and quality
Melons: Cantaloupe	Good	Steady	Mexico	Lighter supplies available compared to honeydews and 15 ct size fruit being harder to come by expect to see 12 ct for the most part going forward
Melons: Honeydew	Good	Steady/Lower	Mexico	Good supplies and quality
Melons: Watermelon	Good	Steady	Mexico	Lighter supplies available from cooler weather in the Mexican growing regions quality is good and markets have firmed up
Pears Bartlett	Good	Steady	Washington	Good supplies and quality market is firming as availability is on the lighter side now
Pineapples	Good	Steady	Mexico	Good supplies and quality
Stone Fruit	Good	N/A	South America	BC soft fruit season all but finished for the season
Tomatoes Round Field	Good	Steady	Florida	Demand exceeds supplies as a result of significant reduction of Florida product caused by hurricane Irma market is high and California is finished
Vegetables	Quality	Market	Growing Area	Comments
Asparagus	Good	Steady	Mexico	Good supplies available however transfers from Mexico an issue this week possible pro-rates and or shortages early next week
Bell Peppers: Green	Good	Steady/Up	California	Lighter supplies continue to be an issue markets are firm with good quality and demand
Bell Peppers: Red	Good	Steady/Up	California	Very limited supplies as a result of seasonal transition and low production markets are strong with good quality and demand
Broccoli	Good	Steady	California/Mexico	Good supplies and quality
Carrots	Good	Steady	Canadian	Good supplies and quality
Cauliflower	Good	Steady	California	Good supplies and quality
Celery	Good	Steady/Lower	California	Good supplies and quality
Cucumbers HH	Good	Steady	Canadian/Mexico	Good supplies and quality with Mexican production on the heavier side now expect soft markets and time to promote
Eggplant	Good	Steady	Mexico	Lighter supplies in California and heat in Mexico affecting size markets are on the firm side and should soften in the few weeks
Green Onions	Good	Steady	Mexico	Good supplies and quality
Lettuce: Leaf and Romaine	Good	Steady	Arizona Yuma	Good supplies and quality
Lettuce: Iceberg Trim and Cello	Good	Steady	Arizona Yuma	Good supplies and quality
Onions	Very Good	Steady	Washington	Good supplies and quality
Squash	Good	Steady	Mexico	Good supplies and quality
Potatoes: Bakers	Very Good	Steady	Washington	Good supplies and quality on larger size small count size market has firmed up slightly as a result of lighter supplies and availability
Potatoes: Coloured	Good	Steady	Canadian	Good supplies and quality

Quality Scoring (Fair – Good – Very Good – Excellent)

Disclaimer (Field report based on information provided on Wednesday of this week and does not necessarily correspond to current inventory or future inventory values and quality)